

# Faique Ahmad

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## CONTACT

E-mail: [faiqueeahmad@gmail.com](mailto:faiqueeahmad@gmail.com)

Phone: 03098082901

## Profile Summary

- Result-driven Full-stack Web Developer with 5 years of experience in creating and implementing innovative solutions across various technologies.
- Expert in front-end development using HTML, CSS, JavaScript, jQuery, Ajax, and Bootstrap, as well as back-end development with PHP and Laravel.
- Advanced proficiency in Shopify and WordPress CMS, including custom development, theme/plugin creation, and utilizing page builders to deliver tailored solutions that meet client needs.
- Strong understanding of database management with MySQL and MariaDB for efficient data storage and manipulation.
- Excellent time management skills, adept at juggling multiple projects simultaneously to meet deadlines.

## Technical Skills

- WordPress Complete Development (Backend & Frontend ).
- Shopify Complete ( Frontend & Backend )
- CMS: WordPress, HubSpot, Drupal, Shopify, Squarespace, Wix, WEB flow, and Magento.
- Programming Languages: HTML, CSS, Bootstrap, JavaScript, jQuery, Liquid, Ajax, PHP, Laravel.
- Complete API and webhooks knowledge.
- Frameworks: Genesis, Divi, Redux, Gutenberg, Thrive, Avada.
- Project Management Tools: Asana, Trello, Click Up, Jira, Work folio.
- HubSpot Setup, Emails, Automations & Workflows
- Complete Zapier automation including custom zaps, API and Webhooks.
- Automation (n8n, Monday, zapier, hubspot, GHL, clickup & custom flows)
- Development with hosting providers such as Namecheap, Hostinger, Kinsta, Site Ground.
- JavaScript Library: GSAP and Anime
- Complete Technical and on-page SEO.
- Google Cloud, Google Analytics, Google Search Console & Google Ads.
- Pixels Integrations (Facebook, Reddit, Tag, Custom)
- Amazon Cloud & Google Cloud Services
- Work AdSense Approval Blog Websites and tools website.
- Microsoft.
- cPanel

- Ecommerce Store.
- WooCommerce
- Working with All major plugins, apps & themes. (WordPress & Shopify)
- Develop Any Kind of website on any niche.

## Work Experience

Griphens Technologies LLC

Feb 2025 – Current

### Full Stack Web Developer (WordPress – Shopify – Automation)

My responsibilities include the following but are not limited to :

#### WordPress

- Converted PSD, Figma, and XD designs into fully responsive WordPress themes using HTML, CSS, JavaScript, and PHP.
- Built and customized themes using Genesis, Divi, Elementor, and Avada — modifying child themes to match exact client requirements.
- Developed custom post types, taxonomies, and meta boxes to structure content beyond default WordPress capabilities.
- Created custom plugins from scratch, implementing shortcodes, widgets, admin panels, and settings pages with clean OOP-based architecture.
- Integrated WooCommerce with payment gateways including Stripe, PayPal, and local processors — handling webhook verification and transaction logic securely.
- Connected WordPress with external services via REST API — building custom endpoints and consuming third-party APIs for real-time data exchange.
- Managed MySQL databases directly — writing optimized queries, handling migrations, and troubleshooting slow query performance on high-traffic sites.
- Handled full server configuration including PHP version management, caching layers with Redis and Memcached, and Nginx/Apache rule setup.

#### Shopify

- Set up Shopify stores from scratch — configuring products, collections, shipping zones, tax rules, and payment methods end to end.
- Customized free and premium themes by editing Liquid, CSS, and JavaScript to match brand guidelines pixel by pixel.
- Built custom Liquid sections and blocks giving merchants drag-and-drop flexibility without compromising code quality.
- Developed private and public Shopify apps using Node.js and the Shopify API — extending platform functionality beyond native limitations.

- Integrated Shopify with external platforms including ERPs, fulfillment centers, and marketing tools using the Admin and Storefront APIs.
- Implemented Shopify Scripts and Functions to handle custom discount logic, shipping rules, and checkout behavior programmatically.
- Optimized storefront performance through lazy loading, image compression, and script deferral — improving Lighthouse scores and reducing bounce rates.
- Experience in creating custom proxy system that automate complete shopify store and handles everything attached with shipping station, GOPRO, Kalveyo much more.

## Automation

- Automated lead capture workflows connecting website forms directly to CRMs, email sequences, and sales pipelines without manual entry.
- Built Zapier and Make flows to sync data across eCommerce, accounting, and communication tools in real time.
- Developed custom webhook listeners that triggered automated actions across platforms the moment specific business events occurred.
- Automated email and SMS marketing sequences based on user behavior — abandoned carts, post-purchase follow-ups, and re-engagement campaigns.
- Created scheduled automation scripts in PHP and Python for database cleanups, report generation, and bulk data processing tasks.
- Integrated AI-powered tools into client workflows — automating content generation, customer support responses, and product tagging at scale.

Developers Hub Pvt. Ltd

Mar 2022 – Jan 2025

### Full Stack Web Developer

My responsibilities include the following but are not limited to

- Conversion of UI design into dynamic web pages.
- Theme/plugin customization or development.
- Ecommerce website development using PHP and WooCommerce to establish interactive and dynamic pages which guarantee high traffic and maximum user experience for generating sales.
- Resolving cross browser compatibility issues and responsiveness across all devices.
- Development with hosting providers such as Namecheap, Hostinger, Kinsta, SiteGround, Godaddy, DreamHost and AWS. • Increased team productivity by teaching interns to implement OOP concepts.
- Working with Git version control system, Runcloud, Cpanel, BitBucket, FTP/SFTP/SSH.
- Closely working with the Project Manager in an agile environment to follow the complete software development life cycle.

U-Vision

Feb 2020 — April 2022

### **Frontend WordPress Developer**

- Worked in collaboration with team members globally and effectively managed this role remotely.
- UI/UX design conversion into responsive and optimized web pages using custom code or WordPress page builders meeting the requirements of the client.
- Liaising with Managers and technical team to ensure successful delivery of a project.
- Theme/plugin customization for Ecommerce.
- Choosing suitable plugins for the websites to make them interactive and optimized in terms of speed.

## **Education**

Bachelor's in Information Technology

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